

DISTINCT SOFTWARE SOLUTIONS - COURSETRENDS

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PRESS RELEASE

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Sunset Hill Golf Course signs up for internet marketing and social media services from CourseTrends in order to enhance branding across all online platforms

AUSTIN, TX – Distinct Software Solutions announced today that Sunset Hill Golf Course in Guymon, Oklahoma has signed up for its internet marketing and social media services in order to enhance branding on all online platforms. The services will be implemented by CourseTrends, the leading online provider of golf marketing and one of Distinct Software Solutions' key brands.

"Modern golfers hold continuous conversations online about which courses they like and which courses they don't," said Boots Crossley, executive vice president of sales with Distinct Software Solutions. "They post good and bad reviews on social media, and it has become absolutely vital for operators to monitor, respond to, and engage with this feedback. Sunset Hill Golf Course will use our new social media and internet marketing tools to do all that and more."

CourseTrends' online marketing solutions are the golf industry's most effective way to market on social media as well as other internet platforms. CourseTrends' innovative tools and strategies will assist Sunset Hill Golf Course with joining online conversations in order to influence what past customers are saying and potential customers are reading. CourseTrends designers and marketing experts will also provide Sunset Hill with a sleek new website, email blast marketing and much more. The ultimate aim will be to boost revenue for Sunset Hill.

Sunset Hill will get a dedicated social media manager to recognize, manage and respond to comments about its brand on multiple platforms. In addition, CourseTrends will cultivate accounts and promotions for Sunset Hill on the most trafficked sites on the internet, including Facebook, Twitter, Instagram, Yelp, and Google+. The social media and internet marketing packages from CourseTrends are the most comprehensive marketing solutions in the golf industry.

Sunset Hill Golf Course is the premier club in the Guymon golf community. With a wide open design that carves through a picturesque landscape, Sunset Hill Golf Course is an Oklahoma golf gem. Best of all, the temperate weather of the region allows golfers to play it year round.

CourseTrends is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America. Courses interested in improving their reputation on line and effectively marketing via social media are encouraged to request a free

social media assessment from CourseTrends by
visiting <http://www.coursetrends.com/social.html>.

Visit CourseTrends on the web at www.coursetrends.com

For more information contact CourseTrends at 512-236-0060.

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