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PRESS RELEASE

FOR IMMEDIATE RELEASE
31 July 2015
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Riverview Golf Course signs up for CourseTrends new social media elite services to enhance branding across all social media platforms

AUSTIN, TX – Distinct Software Solutions announced today that Riverview Golf Course has signed up for its new social media elite services in order to enhance branding across all social media platforms. These services will be implemented by CourseTrends, the leading online provider of golf marketing and one of Distinct Software Solutions' key brands.

"We've always admired Riverview Golf Course, and it's been an honor to design its website and provide it with internet marketing tools," said Boots Crossley, executive vice president of sales with Distinct Software Solutions. "CourseTrends' industry-leading social media elite service will now also polish and promote the social media presence of this course, working hard to ensure that its excellent reputation becomes well-known throughout the entire online community."

CourseTrends' social media elite service is the golf industry's most effective means of improving online branding and enticing new social media followers. These innovative tools will assist Riverview and give the course a dedicated social media expert, who will manage accounts for Riverview across multiple platforms, including Facebook, Twitter, Instagram, Yelp, Google+, and more. The social media elite service also includes reputation management, which means CourseTrends will respond to reviews and comments on these platforms in order to influence what past customers are saying and what new customers are reading. CourseTrends will also promote monthly social media contests for Riverview that are aimed at boosting followers.

Riverview Golf Course is located four miles west of Antigo, Wisconsin, amid a gorgeous setting that borders the junction of two branches of the Eau Clair River. Opened in 1963, the nine-hole course is one of the Midwest's true gems. Riverview is owned and operated by the Kretz family, who works hard to create a family-oriented atmosphere for all who visit.

Distinct Software Solutions is an Austin-based company dedicated to bringing comprehensive digital marketing to an increasingly wide range of industries. CourseTrends, one of Distinct Software Solutions brands, is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America.

Visit CourseTrends on the web at www.coursetrends.com

Visit Riverview Golf Course on the web at http://www.kretzriverview.com/

For more information contact CourseTrends at 512-236-0060.

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