

DISTINCT SOFTWARE SOLUTIONS - COURSETRENDS

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PRESS RELEASE

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Distinct Software Solutions brings CourseTrends' industry-leading social media and internet marketing tools to the PGA Fashion & Demo Experience in Las Vegas

AUSTIN, TX –Distinct Software Solutions announced today that it will bring CourseTrends' golf industry-leading social media management and internet marketing tools to the PGA Fashion & Demo Experience in Las Vegas, August 17 through 19.

Distinct Software Solutions will also offer free social media and online reputation management evaluations to golf courses that visit CourseTrends at **Booth #327**. The free evaluations are part of an effort to share the success of CourseTrends' new reputation management and social media marketing tools, which assist courses in enticing new social media followers and joining online conversations in order to influence what past customers are saying and what new customers are reading.

“Since adding reputation management and social media marketing to CourseTrends' online solutions earlier this year, we've had incredible success helping golf courses expand their promotional initiatives and boost brand awareness across many online platforms,” said Boots Crossley, executive vice president of sales with Distinct Software Solutions. “At the PGA Fashion & Demo Experience in Las Vegas, it will be our pleasure to share that success and show more courses what CourseTrends can do for them on Facebook, Twitter and more.”

CourseTrends' will be located at **Booth #327 on August 17 – 19 at The Venetian Hotel in Las Vegas**. CourseTrends, one of Distinct Software Solutions brands, is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America. Distinct Software Solutions is an Austin-based company dedicated to bringing comprehensive digital marketing to an increasingly wide range of industries. At the PGA Fashion & Demo Experience, CourseTrends will also be unveiling a new product roadmap, as well as information about the growth of its pay-for-performance tee time distribution network.

Visit CourseTrends on the web at www.coursetrends.com

Visit PGA Fashion & Demo Experience on the web at <http://www.pgalasvegas.com/>

For more information contact CourseTrends at 512-236-0060.

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