

## **COURSETRENDS**

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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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### **Three GolfVisions' courses sign up for CourseTrends new Elite Reputation Management services to enhance branding across all social media platforms**

AUSTIN, TX – CourseTrends, the leading online provider of golf marketing solutions, announced today that three courses operated by GolfVisions Management have signed up for the company's new Elite Reputation Management services in order to enhance branding across all social media platforms.

The courses are Whittaker Woods Golf Club in New Buffalo, Michigan; Nettle Creek Country Club in Morris, Illinois; and Bonnie Brook Golf Course in Waukegan, Illinois. All three are operated by GolfVisions Management, a privately-held golf management company based near Chicago.

"We've long admired GolfVisions and the excellent courses they work with," said Boots Crossley, executive vice president of sales with CourseTrends. "We're excited to boost their social media branding. Golfers these days use sites such as Facebook and Yelp to learn about courses and decide where to golf. Our industry-leading tools will help the courses monitor, respond to, and engage with these and other crucial social media outlets."

The courses will get a dedicated social media expert, who will recognize, manage and respond to comments about their brands on multiple platforms. The experts will also assist the GolfVisions courses with joining online conversations in order to influence what past customers are saying and potential customers are reading. In addition, CourseTrends will cultivate accounts and promotions on some of the most trafficked sites on the internet, including Facebook, Twitter, Instagram, Yelp, and Google+. Elite Reputation Management solutions from CourseTrends are the industry's most effective way to improve social media reviews. The ultimate aim will be to boost revenue for Whittaker Woods, Nettle Creek and Bonnie Brook.

GolfVisions Management manages a portfolio of 20 client courses spread through Illinois, Michigan, Indiana and Florida. Following years of hard work, dedication and efficiency, GolfVisions has established a reputation that inspires confidence within all who play their courses. In addition to the new social media services, GolfVisions' also utilizes CourseTrends' industry-leading internet marketing tools.

CourseTrends is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America.

Visit CourseTrends on the web at [www.coursetrends.com](http://www.coursetrends.com)

Visit GolfVisions on the web at <http://www.golfvisions.net/>

For more information contact CourseTrends at 512-236-0060.

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