

## **DISTINCT SOFTWARE SOLUTIONS - COURSETRENDS**

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### **PRESS RELEASE**

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#### **Golf Tournament Association of America signs up for CourseTrends new social media and reputation management plus paid search management to enhance online branding**

AUSTIN, TX –Distinct Software Solutions announced today that the Golf Tournament Association of America has signed up for new social media and reputation management plus paid search management in order to enhance its online branding. These services will be provided through CourseTrends, the leading online provider of golf marketing and one of Distinct Software Solutions' key brands.

The Golf Tournament Association of America is the industry authority on coordinating golf tournaments, fundraisers, corporate outings, networking events, and amateur competitions. They have served a lengthy list of tournament coordinators, golf courses, suppliers, charities, associations, meeting planners, civic groups, churches, and more. The Golf Tournament Association of America is unmatched in the expertise it provides, which includes seminars, newsletters, teleconference calls, trade shows, and education materials.

“The Golf Tournament Association of America has long provided invaluable assistance with planning tournaments and fundraisers,” said Boots Crossley, executive vice president of sales with Distinct Software Solutions. “With industry-leading social media and reputation management tools, CourseTrends will polish and promote GTAA's online presence throughout all social media and search platforms, ultimately helping reach even more event planners.”

CourseTrends' social media and reputation management solutions are the golf industry's most effective means of improving social media review and enticing new followers. These innovative tools will assist the Golf Tournament Association of America with joining online conversations in order to influence what past customers are saying and potential customers are reading. CourseTrends' paid search management tools will also use precise and effective means to increase the group's search engine prominence among potential clients. .

Distinct Software Solutions is an Austin-based company dedicated to bringing comprehensive digital marketing to an increasingly wide range of industries. CourseTrends, one of Distinct Software Solutions brands, is the leading online provider of golf marketing solutions, currently working with more than 2,500 clients throughout North America.

Visit CourseTrends on the web at [www.coursetrends.com](http://www.coursetrends.com)

Visit the Golf Tournament Association of America on the web at <http://www.gtaaweb.org/>

For more information contact CourseTrends at 512-236-0060.

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